

## CLAIMS

What is claimed is:

- 1 1. A method for a revenue model in a network-based supply chain management  
2 framework, comprising:
  - 3 a) receiving data from a plurality of stores of a supply chain utilizing a network;
  - 4 b) allowing a user to access the data utilizing a network-based interface;
  - 5 c) identifying the user accessing the network-based interface;
  - 6 d) displaying a first web-page of the network-based interface if the user is identified  
7 as a store, a second web-page of the network-based interface if the user is  
8 identified as a distributor, and a third web-page of the network-based interface if  
9 the user is identified as a supplier;
  - 10 e) advertising to the user on at least one of the web-pages in accordance with the  
11 identification;
  - 12 f) analyzing the data being accessed by the user; and
  - 13 g) advertising to the user on at least one of the web-pages in accordance with the  
14 analysis.
- 1 2. The method of claim 1, further comprising offering to sell the user products from  
2 a third party that are related to the store utilizing the network-based interface, and  
3 charging the third party a fee based on a number of the products sold to the user  
4 utilizing the network-based interface.
- 1 3. The method of claim 1, further comprising identifying the users upon accessing  
2 the data utilizing the network-based interface, and charging the users a fee based  
3 on a number of times the users access the data utilizing the network-based  
4 interface.

1 4. The method of claim 1, further comprising displaying a plurality of goods to the  
2 users accessing the data utilizing the network-based interface, and allowing the  
3 acceptance of bids on the goods from the users utilizing the network.

1 5. The method of claim 1, further comprising transmitting the data to suppliers of the  
2 supply chain utilizing the network, wherein the suppliers offer raw products used  
3 for producing the goods at a predetermined price, the price decreasing as a  
4 function of time during a predetermined duration.

1 6. A computer program product for a revenue model in a network-based supply  
2 chain management framework, comprising:

- 3 a) computer code for receiving data from a plurality of stores of a supply chain  
4 utilizing a network;  
5 b) computer code for allowing a user to access the data utilizing a network-based  
6 interface;  
7 c) computer code for identifying the user accessing the network-based interface;  
8 d) computer code for displaying a first web-page of the network-based interface if  
9 the user is identified as a store, a second web-page of the network-based interface  
10 if the user is identified as a distributor, and a third web-page of the network-based  
11 interface if the user is identified as a supplier;  
12 e) computer code for advertising to the user on at least one of the web-pages in  
13 accordance with the identification;  
14 f) computer code for analyzing the data being accessed by the user; and  
15 g) computer code for advertising to the user on at least one of the web-pages in  
16 accordance with the analysis.

1 7. The computer program product of claim 6, further comprising computer code for  
2 offering to sell the user products from a third party that are related to the store  
3 utilizing the network-based interface, and computer code for charging the third  
4 party a fee based on a number of the products sold to the user utilizing the  
5 network-based interface.

1 8. The computer program product of claim 6, further comprising computer code for  
2 identifying the users upon accessing the data utilizing the network-based  
3 interface, and computer code for charging the users a fee based on a number of  
4 times the users access the data utilizing the network-based interface.

1 9. The computer program product of claim 6, further comprising computer code for  
2 displaying a plurality of goods to the users accessing the data utilizing the  
3 network-based interface, and computer code for allowing the acceptance of bids  
4 on the goods from the users utilizing the network.

1 10. The computer program product of claim 6, further comprising computer code for  
2 transmitting the data to suppliers of the supply chain utilizing the network,  
3 wherein the suppliers offer raw products used for producing the goods at a  
4 predetermined price, the price decreasing as a function of time during a  
5 predetermined duration.

1 11. A computer product for a revenue model in a network-based supply chain  
2 management framework, comprising:  
3 a) computer signal for receiving data from a plurality of stores of a supply chain  
4 utilizing a network;  
5 b) computer signal for allowing a user to access the data utilizing a network-based  
6 interface;  
7 c) computer signal for identifying the user accessing the network-based interface;  
8 d) computer signal for displaying a first web-page of the network-based interface if  
9 the user is identified as a store, a second web-page of the network-based interface  
10 if the user is identified as a distributor, and a third web-page of the network-based  
11 interface if the user is identified as a supplier;  
12 e) computer signal for advertising to the user on at least one of the web-pages in  
13 accordance with the identification;  
14 f) computer signal for analyzing the data being accessed by the user; and

15 g) computer signal for advertising to the user on at least one of the web-pages in  
16 accordance with the analysis.

1 12. The computer product of claim 11, further comprising computer signal for  
2 offering to sell the user products from a third party that are related to the store  
3 utilizing the network-based interface, and computer signal for charging the third  
4 party a fee based on a number of the products sold to the user utilizing the  
5 network-based interface.

1 13. The computer product of claim 11, further comprising computer signal for  
2 identifying the users upon accessing the data utilizing the network-based  
3 interface, and computer signal for charging the users a fee based on a number of  
4 times the users access the data utilizing the network-based interface.

1 14. The computer product of claim 11, further comprising computer signal for  
2 displaying a plurality of goods to the users accessing the data utilizing the  
3 network-based interface, and computer signal for allowing the acceptance of bids  
4 on the goods from the users utilizing the network.

1 15. The computer product of claim 11, further comprising computer signal for  
2 transmitting the data to suppliers of the supply chain utilizing the network,  
3 wherein the suppliers offer raw products used for producing the goods at a  
4 predetermined price, the price decreasing as a function of time during a  
5 predetermined duration.

1 16. A system for a revenue model in a network-based supply chain management  
2 framework, comprising:  
3 a) means for receiving data from a plurality of stores of a supply chain utilizing a  
4 network;  
5 b) means for allowing a user to access the data utilizing a network-based interface;  
6 c) computer signal for identifying the user accessing the network-based interface;

- 7 d) means for displaying a first web-page of the network-based interface if the user is
- 8 identified as a store, a second web-page of the network-based interface if the user
- 9 is identified as a distributor, and a third web-page of the network-based interface
- 10 if the user is identified as a supplier;
- 11 e) means for advertising to the user on at least one of the web-pages in accordance
- 12 with the identification;
- 13 f) means for analyzing the data being accessed by the user; and
- 14 g) means for advertising to the user on at least one of the web-pages in accordance
- 15 with the analysis.

1 17. The system of claim 16, further comprising means for offering to sell the user  
 2 products from a third party that are related to the store utilizing the network-based  
 3 interface, and means for charging the third party a fee based on a number of the  
 4 products sold to the user utilizing the network-based interface.

1 18. The system of claim 16, further comprising means for identifying the users upon  
 2 accessing the data utilizing the network-based interface, and means for charging  
 3 the users a fee based on a number of times the users access the data utilizing the  
 4 network-based interface.

1 19. The system of claim 16, further comprising means for displaying a plurality of  
 2 goods to the users accessing the data utilizing the network-based interface, and  
 3 means for allowing the acceptance of bids on the goods from the users utilizing  
 4 the network.

1 20. The system of claim 16, further comprising means for transmitting the data to  
 2 suppliers of the supply chain utilizing the network, wherein the suppliers offer  
 3 raw products used for producing the goods at a predetermined price, the price  
 4 decreasing as a function of time during a predetermined duration.

- 1 21. A method for a revenue model in a network-based supply chain management  
2 framework, comprising:  
3 a) receiving data from a plurality of stores of a supply chain utilizing a network;  
4 b) allowing a user to access the data utilizing a network-based interface;  
5 c) identifying the user accessing the network-based interface;  
6 d) displaying a first web-page of the network-based interface if the user is identified  
7 as a store, a second web-page of the network-based interface if the user is  
8 identified as a distributor, and a third web-page of the network-based interface if  
9 the user is identified as a supplier;  
10 e) offering to sell the user products from a third party that are related to the store  
11 utilizing the network-based interface;  
12 f) charging the third party a fee based on a number of the products sold to the user  
13 utilizing the network-based interface; and  
14 g) charging the users a fee based on a number of times the users access the data  
15 utilizing the network-based interface.

- 1 22. A computer program product for a revenue model in a network-based supply  
2 chain management framework, comprising:  
3 a) computer code for receiving data from a plurality of stores of a supply chain  
4 utilizing a network;  
5 b) computer code for allowing a user to access the data utilizing a network-based  
6 interface;  
7 c) computer code for identifying the user accessing the network-based interface;  
8 d) computer code for displaying a first web-page of the network-based interface if  
9 the user is identified as a store, a second web-page of the network-based interface  
10 if the user is identified as a distributor, and a third web-page of the network-based  
11 interface if the user is identified as a supplier;  
12 e) computer code for offering to sell the user products from a third party that are  
13 related to the store utilizing the network-based interface;  
14 f) computer code for charging the third party a fee based on a number of the  
15 products sold to the user utilizing the network-based interface; and

16 g) computer code for charging the users a fee based on a number of times the users  
17 access the data utilizing the network-based interface.

1 23. A computer product for a revenue model in a network-based supply chain  
2 management framework, comprising:  
3 a) computer signal for receiving data from a plurality of stores of a supply chain  
4 utilizing a network;  
5 b) computer signal for allowing a user to access the data utilizing a network-based  
6 interface;  
7 c) computer signal for identifying the user accessing the network-based interface;  
8 d) computer signal for displaying a first web-page of the network-based interface if  
9 the user is identified as a store, a second web-page of the network-based interface  
10 if the user is identified as a distributor, and a third web-page of the network-based  
11 interface if the user is identified as a supplier;  
12 e) computer signal for offering to sell the user products from a third party that are  
13 related to the store utilizing the network-based interface;  
14 f) computer signal for charging the third party a fee based on a number of the  
15 products sold to the user utilizing the network-based interface; and  
16 g) computer signal for charging the users a fee based on a number of times the users  
17 access the data utilizing the network-based interface.

1 24. A system for a revenue model in a network-based supply chain management  
2 framework, comprising:  
3 a) means for receiving data from a plurality of stores of a supply chain utilizing a  
4 network;  
5 b) means for allowing a user to access the data utilizing a network-based interface;  
6 c) means for identifying the user accessing the network-based interface;  
7 d) means for displaying a first web-page of the network-based interface if the user is  
8 identified as a store, a second web-page of the network-based interface if the user  
9 is identified as a distributor, and a third web-page of the network-based interface  
10 if the user is identified as a supplier;

- 11 e) means for offering to sell the user products from a third party that are related to
- 12 the store utilizing the network-based interface;
- 13 f) means for charging the third party a fee based on a number of the products sold to
- 14 the user utilizing the network-based interface; and
- 15 g) means for charging the users a fee based on a number of times the users access the
- 16 data utilizing the network-based interface.

1 25. A method for a revenue model in a network-based supply chain management  
2 framework, comprising:

- 3 a) receiving data from a plurality of stores of a supply chain utilizing a network;
- 4 b) allowing a user to access the data utilizing a network-based interface;
- 5 c) identifying the user accessing the network-based interface;
- 6 d) displaying a first web-page of the network-based interface if the user is identified
- 7 as a store, a second web-page of the network-based interface if the user is
- 8 identified as a distributor, and a third web-page of the network-based interface if
- 9 the user is identified as a supplier;
- 10 e) advertising to the user on at least one of the web-pages in accordance with the
- 11 identification;
- 12 f) analyzing the data being accessed by the user;
- 13 g) advertising to the user on at least one of the web-pages in accordance with the
- 14 analysis;
- 15 h) offering to sell the user products from a third party that are related to the store
- 16 utilizing the network-based interface;
- 17 i) charging the third party a fee based on a number of the products sold to the user
- 18 utilizing the network-based interface;
- 19 j) charging the users a fee based on a number of times the users access the data
- 20 utilizing the network-based interface;
- 21 k) displaying a plurality of goods to the users accessing the data utilizing the
- 22 network-based interface;
- 23 l) allowing the acceptance of bids on the goods from the users utilizing the network;



24 m) transmitting the data to suppliers of the supply chain utilizing the network,  
 25 wherein the suppliers offer raw products used for producing the goods at a  
 26 predetermined price, the price decreasing as a function of time during a  
 27 predetermined duration

1 26. A computer program product for a revenue model in a network-based supply  
 2 chain management framework, comprising:  
 3 a) computer code for receiving data from a plurality of stores of a supply chain  
 4 utilizing a network;  
 5 b) computer code for allowing a user to access the data utilizing a network-based  
 6 interface;  
 7 c) computer code for identifying the user accessing the network-based interface;  
 8 d) computer code for displaying a first web-page of the network-based interface if  
 9 the user is identified as a store, a second web-page of the network-based interface  
 10 if the user is identified as a distributor, and a third web-page of the network-based  
 11 interface if the user is identified as a supplier;  
 12 e) computer code for advertising to the user on at least one of the web-pages in  
 13 accordance with the identification;  
 14 f) computer code for analyzing the data being accessed by the user;  
 15 g) computer code for advertising to the user on at least one of the web-pages in  
 16 accordance with the analysis;  
 17 h) computer code for offering to sell the user products from a third party that are  
 18 related to the store utilizing the network-based interface;  
 19 i) computer code for charging the third party a fee based on a number of the  
 20 products sold to the user utilizing the network-based interface;  
 21 j) computer code for charging the users a fee based on a number of times the users  
 22 access the data utilizing the network-based interface;  
 23 k) computer code for displaying a plurality of goods to the users accessing the data  
 24 utilizing the network-based interface;  
 25 l) computer code for allowing the acceptance of bids on the goods from the users  
 26 utilizing the network;

27 m) computer code for transmitting the data to suppliers of the supply chain utilizing  
 28 the network, wherein the suppliers offer raw products used for producing the  
 29 goods at a predetermined price, the price decreasing as a function of time during a  
 30 predetermined duration

1 27. A computer product for a revenue model in a network-based supply chain  
 2 management framework, comprising:  
 3 a) computer signal for receiving data from a plurality of stores of a supply chain  
 4 utilizing a network;  
 5 b) computer signal for allowing a user to access the data utilizing a network-based  
 6 interface;  
 7 c) computer signal for identifying the user accessing the network-based interface;  
 8 d) computer signal for displaying a first web-page of the network-based interface if  
 9 the user is identified as a store, a second web-page of the network-based interface  
 10 if the user is identified as a distributor, and a third web-page of the network-based  
 11 interface if the user is identified as a supplier;  
 12 e) computer signal for advertising to the user on at least one of the web-pages in  
 13 accordance with the identification;  
 14 f) computer signal for analyzing the data being accessed by the user;  
 15 g) computer signal for advertising to the user on at least one of the web-pages in  
 16 accordance with the analysis;  
 17 h) computer signal for offering to sell the user products from a third party that are  
 18 related to the store utilizing the network-based interface;  
 19 i) computer signal for charging the third party a fee based on a number of the  
 20 products sold to the user utilizing the network-based interface;  
 21 j) computer signal for charging the users a fee based on a number of times the users  
 22 access the data utilizing the network-based interface;  
 23 k) computer signal for displaying a plurality of goods to the users accessing the data  
 24 utilizing the network-based interface;  
 25 l) computer signal for allowing the acceptance of bids on the goods from the users  
 26 utilizing the network;

27 m) computer signal for transmitting the data to suppliers of the supply chain utilizing  
 28 the network, wherein the suppliers offer raw products used for producing the  
 29 goods at a predetermined price, the price decreasing as a function of time during a  
 30 predetermined duration

1 28. A system for a revenue model in a network-based supply chain management  
 2 framework, comprising:  
 3 a) means for receiving data from a plurality of stores of a supply chain utilizing a  
 4 network;  
 5 b) means for allowing a user to access the data utilizing a network-based interface;  
 6 c) means for identifying the user accessing the network-based interface;  
 7 d) means for displaying a first web-page of the network-based interface if the user is  
 8 identified as a store, a second web-page of the network-based interface if the user  
 9 is identified as a distributor, and a third web-page of the network-based interface  
 10 if the user is identified as a supplier;  
 11 e) means for advertising to the user on at least one of the web-pages in accordance  
 12 with the identification;  
 13 f) means for analyzing the data being accessed by the user;  
 14 g) means for advertising to the user on at least one of the web-pages in accordance  
 15 with the analysis;  
 16 h) means for offering to sell the user products from a third party that are related to  
 17 the store utilizing the network-based interface;  
 18 i) means for charging the third party a fee based on a number of the products sold to  
 19 the user utilizing the network-based interface;  
 20 j) means for charging the users a fee based on a number of times the users access the  
 21 data utilizing the network-based interface;  
 22 k) means for displaying a plurality of goods to the users accessing the data utilizing  
 23 the network-based interface;  
 24 l) means for allowing the acceptance of bids on the goods from the users utilizing  
 25 the network;

26 m) means for transmitting the data to suppliers of the supply chain utilizing the  
 27 network, wherein the suppliers offer raw products used for producing the goods at  
 28 a predetermined price, the price decreasing as a function of time during a  
 29 predetermined duration